

Permanent Representation of the United Kingdom  
to the European Union

Permanent Representation of the Netherlands to EU/  
Netherlands Enterprise Agency (RVO.nl)

SEMINAR “PRIVATE SECTOR DEVELOPMENT IN EU EXTERNAL ACTION PROGRAMMES”

*Hotel Metropole, 31, place de Brouckère, 1000 Brussels*

**Thursday, 10 March 2016**

**Moderator: Mr. Jan DRÖGE, Schuman Associates**

08.30 – 09.00	<i>Registration &amp; Welcome Coffee</i>
<b>Special Session – 09.00 – 09.45</b>	<b>Guidelines on participation in EU External Assistance Programmes</b> <i>Ms Melinda Wezenaar, Branch Director, MDF Training &amp; Consultancy – Brussels Branch</i>
09.00 – 09.45	<i>Registration &amp; Welcome Coffee</i>
9.45 – 10.00	<b>Opening Key note speech: role of Private Sector Development in EU External Aid Policy and Programmes</b> <i>Mr Roberto Ridolfi, Director, DG DEVCO C, Sustainable Growth and Development</i>
10.00 – 10.25	<b>Private Sector Development and Financial Instruments: a win-win opportunity</b> <i>Mr Antti Karhunen, Head of Unit, DG DEVCO C4, Private Sector Development, Trade, Regional Integration</i>
10.25 – 10.45	<b>International Affairs and support for European enterprises</b> <i>Mr Lluís Prats, Head of Unit, DG GROW A4, International Affairs</i>
10.45 – 11.05	<b>Enhancing the role of private sector within the framework of the EU Enlargement Strategy and the Neighbourhood Policy</b> <i>Ms Asari Efiong, Policy Officer for blending facilities, DG NEAR</i>
11.05 – 11.30	<i>Coffee Break</i>
11.30 – 11.50	<b>EU external actions Practical Guide (PRAG) 2015 and upcoming changes (PRAG 2016)</b> <i>Mr Laurent Sarazin, Head of Unit, DG DEVCO R3, Legal Affairs</i>
11.50 – 12.15	<b>Blending opportunities for the private sector</b> <i>Ms Jacqueline Church, Policy Officer, European Investment Bank (EIB)</i>
12.15 – 13.00	<b>Companies panel discussion and Q&amp;A: experience in EU Funding from the field</b> <ul style="list-style-type: none"><li>- <a href="#">Development Alternatives, Inc.</a>, Mr Emmanuel Moyart, Programme Coordinator</li><li>- <a href="#">Vitens-Evides International</a>, Dr Marco A.C. Schouten, CEO</li><li>- <a href="#">Particip GmbH</a>, Mr Thomas Keck, Head of Unit</li></ul>
13.00 – 13.15	<b>Closing remarks by Moderator, Q&amp;A</b>
13.15 – 14.30	<i>Buffet lunch</i>
14.30 – 17.30	<b>Bilateral meetings between participating companies</b>  <b>Info desks for individual questions:</b> <ul style="list-style-type: none"><li>- <b>EIB</b>: information desk</li><li>- <b>EUROPEAID</b>: information desk by DG DEVCO for individual questions on procedural issues</li><li>- <b>Executive Agency for Small and Medium-sized Enterprises (EASME)</b>: information desk</li></ul> <i>(Coffee break available at 15.00)</i>

**Other member states institutions co-organizing the event:**

Belgian Foreign Trade Agency  
Permanent Representation of Austria to the European Union – Wirtschaftskammer Österreich  
Permanent Representation of Cyprus to the European Union  
Croatian Chamber of Economy – Representative Office in Brussels  
Permanent Representation of the Czech Republic to the European Union / Czech Trade / CEBRE  
Permanent Representation of Denmark to the European Union  
Permanent Representation of Estonia to the European Union  
Permanent Representation of France to the European Union  
Germany Trade and Invest GmbH - GTAI/Association of German Chambers of Industry & Commerce - DIHK  
Permanent Representation of Greece to the European Union  
Embassy of Hungary to Belgium / Hungarian Chamber of Commerce and Industry  
Enterprise Ireland - The Irish Trade and Technology Board  
Permanent Representation of Italy to the European Union / Italian Trade Agency  
Permanent Representation of the Republic of Latvia to the European Union  
Permanent Representation of Lithuania to the European Union  
Permanent Representative of the Malta Business Bureau in Brussels  
Permanent Representation of the Netherlands to the European Union / Netherlands Enterprise Agency (RVO.nl)  
Permanent Representation of the Republic of Poland to the European Union  
Permanent Representation of Portugal to the European Union / AICEP Portugal Global  
Embassy of the Slovak Republic  
Permanent Representation of the Republic of Slovenia to the EU  
Permanent Representation of Spain to the EU / Spanish Institute for Foreign Trade (ICEX)  
Permanent Representation of Sweden to the European Union / Swedish Trade Council  
Permanent Representation of the United Kingdom to the European Union  
Technical support : Business France